

High-Performance BOPP Films through Mineral Innovation

Over 10 years of partnership: Manucor leverages Granic® 1027 and GCR's 360° service for high-performance BOPP film production

Challenge

Manucor, a leader in premium BOPP films, needed a partner that could meet its strict quality standards while ensuring production stability and operational efficiency.

- Deep technical understanding of Manucor's needs.
- Continuous technical support during development and production.
- Higher particle-size control to meet optical and mechanical requirements.
- Proven consistency in quality over the years.
- Dedicated customer service with fast, flexible, and reliable deliveries, including planning and logistics support.



Bi-Oriented PolyPropylene Film (BOPP), 5-layer structure



High gloss cavitated white film with outstanding opacity



Ultra-wide heat-sealing range



Printable for HFFS, VFFS, and overwrapping applications



0% quality claims, 99% on-time deliveries

Solution

GCR has provided the 360° support needed to keep Manucor's lines running at their best.

- Material reliability:** Granic® 1027 offers stable particle-size control and consistent performance in delicate BOPP formulations.
- Service excellence:** A dedicated customer service team ensures fast responses, flexible planning, and optimized logistics.
- Operational confidence:** Proven supply consistency and proactive support allow Manucor to maintain high production stability and efficiency.
- Long-term partnership:** A decade of collaboration built on trust, knowledge-sharing, and continuous improvement.

The results

- 0% quality claims across years of supply.
- 99% of full-truck deliveries on time.
- 10/10 customer service rating, recognizing flexibility and logistics support.
- Stable production performance, with Granic® 1027 enabling Manucor to run lines at full potential.

GCR and Manucor show that premium BOPP film success relies not only on advanced materials, but also on long-term partnership, service excellence, and uncompromising reliability.

